

FOI DOF/2024-0147

Request

The information that we require is as follows:

- 1) Do you use a Social Media Management platform?
- 2) If so, what tools do you use?
- 3) What is your annual spend on a Social Media Management tool?
- 4) What dates does your contract with your current supplier end (month & year)?
- 5) Do you use a tool for Social Listening and/or a Media Monitoring platform?
- 6) If so, what tools do you use?
- 7) What is your annual spend on a tool for Social Listening and/or a Media Monitoring platform?
- 8) What dates does your contract with your current supplier end (month & year)?
- 9) Who is the senior person responsible for managing these contracts?

Response

The Department of Finance does not use any of the platforms referenced in your request and therefore no information is held.